

Annual Report 2009

Princeton ReachOut56-81, a 501 c (3) not-for-profit organization provides valuable public service.

PROF grants one year Fellowships for Princeton graduates to carry out public interest projects.

PROP organizes a range of volunteer opportunities for alumni and friends.

PROSE sponsors a Social Entrepreneurship Competition for the Princeton community.

Balance Sheet 6/30/2009

Assets

Cash \$ 47,607

Total Assets \$ 47,607

Liabilities

Fellows payable \$ 60,000

Total liabilities \$ 60,000

Fund (deficit) (12,393)

Total \$ 47,607

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Dear Princeton classmates of '56 and '81, and friends,

Volunteer classmates from the classes of '56 and '81 have forged a unique trans-generational effort, providing for an exciting year of accomplishment.

In 2009,

- 1 a '56 classmate helped expand PROF by funding the new 1956 ReachOut International Fellowship
- 2 the '81 leadership on the board of RO56-81 led an effort to develop a Social Entrepreneurship Contest.
- 3 Princeton University's Pace Center brought undergraduate volunteers to help mentor students in inner-city schools
- 4 our PROP college access program was expanded to include a "Learning for Life" curriculum,
- 5 the website was improved by our past Executive Coordinator Lon Johnson '08.

Like other organizations, we felt the effects of the recession over the past year. Despite the loss of some donors and cutbacks by others, new funds from '81 donors began to flow and a welcome infusion from a '56 classmate enabled us to continue to grow in important ways.

We lost a founding trustee, officer and generous supporter this past year, Ed Gray, '56. He not only gave ReachOut his personal time and donations, but he helped many of our partner organizations as well. His wise counsel and generous spirit are sorely missed.

We were disturbed by New York City's decision in December to close Paul Robeson High School, where we helped countless students find their way to college over the years. We have worked closely with the school administration and we deeply appreciate their efforts to improve their students' lives. At the closing hearings, RO members Jack Fritts, Slade Mills, Bill Rosser and others offered eloquent opposition to the proposal to close 19 schools including Robeson. The Department of Education decision to close was overturned on March 26, 2010 by a New York state judge. Whatever the ultimate disposition of the case, we will continue to help the Robeson students as long as the school remains open..

We plan to continue our college access work in New York, Trenton and elsewhere. Too many challenged, urban schools offer too little help for students that want to go to college or follow other career paths.

We are gratified by our accomplishments, pleased with our expansion and look forward to adding Princeton '06 to our efforts this coming year, making this a three generation organization.

Sincerely,

Daniel W. Gardiner
Chairman & CEO

Jon Wonnell
President

PROSE (Princeton ReachOut Social Entrepreneurship)

Jon Wonnell, '81
Marty Johnson. '81

To foster *social* entrepreneurship on Princeton University's campus and in the world, RO56-81 developed and sponsored the 1st Annual Social Entrepreneur Contest (SEC) to encourage and support two growing movements among the students -- to make the world a better place, and to create their own businesses to make that happen.

'81 members of the RO56-81 board planned and organized the competition in order to:

- 1 spark and nurture the social entrepreneur culture across Princeton's campus
- 2 stimulate "good works" as more students become involved and execute winning ideas
- 3 strengthen leadership and problem-solving skills by promoting real life social ventures and partnering with students to run the contest
- 4 engage members of '81, '56 and other alumni by offering mentorships, judging and venture capital-like, start-up investment opportunities.

The SEC, open to undergraduate and graduate students and with \$10,000 in total prize money, provided in 2010 a range of awards, from \$1,000 to \$3,000. The funds could be used for seed money, living expenses, travel, supplies, books, data or other materials necessary to implement the project anywhere in the world. The winning projects included Mentors from '56/'81 or faculty/staff members who have relevant background and interest in the project's domain.

Seventeen contestant teams participated on Alumni Day in February. RO sponsoring participants from '81 included: Marty Johnson, Jon Wonnell, David Hahn Baker, George Favaloro, Jason Gold, Allan Tulp, and others. Jim Freund '56 served as a judge.

The Competition

The SEC drew from the business plan competitions of the Princeton Entrepreneur Network, and it also connects to other campus resources, such as Princeton Pitch, Idea Factory, Pace Center "Tuning Sessions and the PEI SIS Fall course on Green Activism.

The SEC is designed to foster "good works" ideas that students care deeply about, but are unable to pursue without start-up funding and the recognition of the contest. The competition encourages creative problem-solving, using the "blank sheet of paper" approach, where contestant teams design projects with few constraints or guidelines. Finalists were judged on originality, feasibility of execution, scalability, and potential

impact. Preference was given to projects with the apparent capacity to be sustained over time.

Looking forward

With a successful start-up contest in 2010, we look forward to growing the event and the culture of social entrepreneurship on campus. We hope you join us in the year's ahead.

Princeton students are extraordinary – help give them tools and connections to apply their talents to great works.

1st Prize Co-Winners of the 2010 SEC

Cocherapy

Cocherapy seeks to provide free videos of speech therapy for cochlear implant users and offers a social networking tool to allow the community to connect and learn from each other.

em[POWER]

em[POWER] is designed to turn the high organic content of landfill waste into a renewable energy source, reducing greenhouse gas emissions and to provide a sustainable revenue stream for communities living on landfills in Pakistan.

2nd Place

Sauti Ya Kina Mama

Sauti Ya Kina Mama intends to promote women's breast health in Kenya by educating to change perceptions about breast cancer and improve outcomes for breast cancer patients.

ITSERA

ITSERA aims to improve the lives of Thai women by training and employing them to crafting luxury handbags to be sold in developed markets.

PROF

Jim Freund '56 Co-Chair

Jean Telljohann '81 Co-Chair

The PROF program, initiated by Jim Freund in 2001, annually sponsors two Princeton graduates. They work for a year following graduation on a socially significant project for a non-profit organization of their choice. To date, the projects have been highly successful.

As seniors at Princeton, our fellows must research possible projects and organizations that they want to support. The candidate and organization work to create a mutually beneficial project for one year. We favor projects sponsored by organizations that need the help and would otherwise be unable to fund the Fellow.

In the spring, we introduce the Fellowship opportunity to juniors, and then return in the fall to meet with interested students. The applications are submitted by year-end, interviews are held in January, and decisions made and announced soon thereafter. Numerous '56 and '81 classmates and past fellows participate in the selection process.

We have awarded, on a competitive basis, two fellowships per year for the past eight

years. In January the Fellowships for 2010 were awarded to three Princeton University seniors for year-long public service projects.

One \$30,000 award went to James Sears Bryant '10, who will work for the Native American Rights Fund in Boulder, Colorado. James will digitize the many critical documents housed in the National Indian Law Library to make them publicly available through the web. This will be a vital service to the native American community.

Our second award, the 1956 ReachOut International Fellowship, granted for the first time this year through the generosity of a '56 class member, went to a joint proposal of Katie Hsieh '10 and Fatu Conteh '10, who will share the \$30,000 stipend. Their project for GAF/NOW, an NGO that fosters healthcare and social entrepreneurship in Sierra Leone, will help manage the organization's current operations (including an amputee clinic and a home care program), create peer education for teenage pregnancy, and conduct ethnographic research and analysis in dealing with female genital mutilation. They will bring vital resources to Sierra Leone.

Through the efforts of the talented and spirited young alumni fellows -- many of them leaders in their class -- exciting projects make an impact. For example they have:

- 1 addressed the tragedy of 9/11 by creating a published literary anthology and sponsorship of green spaces;
- 2 promoted discussion of race relations on college campuses;
- 3 addressed critical community development needs such as housing, health, employment and hunger;
- 4 educated the public (through photography and interviews) on the effects of conventional drug policies;
- 5 trained promising but underserved teenagers in music and visual arts;
- 6 offered English training and other help to Latino day laborers;
- 7 prepared a report card on vital aspects of the Chicago public school system;
- 8 created a book about arts and education in American prisons;
- 9 mentored underserved students and motivated them to aim for college;
- 10 managed summer camps for young people with developmental disabilities and special medical problems.
- 11 made legal services available to homeless in San Antonio and assisted in the rehabilitation of torture victims from other countries who seek asylum in the U.S.

President Tilghman has written to us "You have chosen wonderful students who exemplify the Princeton motto. The class has every reason to be proud of this project, which provides recognition and opportunity for students who have been committed to public service. I know a fair number of your fellows, and they are among the best we have."

Jim Freund developed a booklet that offers an in-depth look at the Fellows: who they are, what they've accomplished, where they are today, their plans for the future, and how they view the Fellowship experience. Written largely in the words of the Fellows,

they will surprise you with their eloquence and with the positive comments of the grateful supervisors for whom they have worked.

To obtain a copy, contact

Jim. Freund

tel# 212-580-4956 jim.freund@mac.com

These Fellowships are made possible by your donations.. Or, in other words, by supporting these skilled and energetic young people, we older Princetonians are making great things happen. This experience will stay with the students for life, and it continues to be the focus of our funding efforts. Along similar lines, the Social Entrepreneurship Competition, added this year, will provide startup funds to budding entrepreneurs.

PROP

Jack Fritts '56, Co-Chair

Len Grabowski '81, Co-Chair

PROP, conceptualized in 2001 by Jack Fritts, brings opportunities for classmates and friends to help make the world a better place. PROP provides advice, not funding. We bring the skill, energy, expertise and experience of '56ers, '81ers and friends and make it available to nonprofit organizations.

Helping at-risk students and their schools has evolved as a major focus for PROP. Mentoring efforts have received recognition by both Paul Robeson High School in Brooklyn, and at the YouthBuild program of Isles in Trenton. Specifically, the efforts of Jack Fritts, Louise Henderson and Slade Mills were cited by Citigroup/PRHS in conferring their "I Make a Difference Award" in June 2007. YouthBuild honored RO56 at the same time, singling out the work of Arthur Eschenlauer and Jim Braswell. The RO56's organization's contribution was celebrated at an Isles community service dinner in November, 2007.

College for Every Student (CFES), formerly the Foundation for Excellent Schools, has been an implementing agent for PROP activity. CFES provides an effective entry strategy for PROP by identifying schools in underprivileged sectors where volunteers are needed and welcome.

Following an introduction by CFES, PROP volunteers created an effective program at Paul Robeson High School (PRHS). This is an inner-city, minority-dominated school in Crown Heights, Brooklyn, blessed with a dynamic and innovative principal, Ira Weston. Our College Awareness (CA) program was developed specifically in response to a demonstrated need at PRHS as well as other CFES schools where the college guidance function is often understaffed and lacks support. Created by a partnership of RO56, CFES and PRHS, College Awareness is designed to help students succeed in the college application process.

Louise Henderson, a RO56-81 board member and long-time college guidance counselor at the Chapin School in New York, has been our mentor in developing and implementing this program. This involves collaborative presentations by PROP and school

administrators, supported by a Tony Potter '56 directed DVD *Why College*, to students as well as faculty and PTA groups.

We introduce the program to students in ninth grade, repeat it in tenth and then conduct expanded sessions with juniors and seniors, including one-on-one follow-up by '56ers Jack Fritts, Slade Mills, Bill Rosser, Mort Chute, Larry Leighton, Dick Daniels, Royce Flippin, Bob Lee, Don Stuard, Fraser Lewis, and others. This year, with great success, we added Princeton undergraduates under the auspices of Princeton's Pace Center.

Since our involvement at Paul Robeson, college acceptances have gone from 91 in 2001 to more than 200 currently. Accordingly, when NYC decided to close the school, in December 2009, we sent a letter of protest to Mayor Bloomberg and others. We sent another letter composed by Jack Fritts to the Deputy Chancellor Kathleen Grimm and other officials, detailing the perceived deficiencies in the decision process. On March 26, 2010 a judge blocked the closing decision mentioning many of the points contained in this letter. Included with this report are those letters which detail our support for not closing Paul Robeson High School. While the ultimate outcome of this litigation is uncertain, we have contributed to the cause of preserving this institution.

We have introduced CA at the YouthBuild Institute, the high school associated with Isles Inc., a not-for-profit founded in 1981 by Marty Johnson '81. Isles is involved in the redevelopment of inner-city Trenton. When we presented CA to the students, we found it was not entirely suited to their needs. Accordingly Ken Snedeker, Kirby Holmes and others developed a more appropriate, expanded program including vocational guidance. In addition, Art Eschenlauer has designed a math program for their special needs and Bob Lee is assisting through advising in the English department.

At all schools, one of the most difficult challenges for students and their parents is to understand and take advantage of the opportunities available to them. CA begins to address this. A new program, *How to Pay for College*, will include a DVD addressing the concerns of families of limited resources, to complement and enhance our current efforts. We are also planning programs to deal with the social aspects of career and life success in addition to the purely academic.

To help with the challenge of not only getting to college but persevering to graduate, we have held semi-annual dinners in Philadelphia with Paul Robeson graduates (Drexel and Temple students) and current PRHS students interested in these schools. Our goal is to provide a network to assist the students in finishing college. Robeson Principal, Ira Weston, reports that since we initiated this program, attrition has dropped from around 40% to 0 at these two colleges. Don Stuard and Bob Lee have led in these activities in Philadelphia, Jack Fritts and Dan Gardiner provide support from New York and Ira Weston, Simone Grey and other faculty from PRHS participate.

We are at work on expanding this networking project to other locations with

concentrations of Robeson graduates including Manhattan.

Storytelling Arts (SAI) has been a model for PROP activity. Classmates have tried to help the founder, Susan Danoff '75, fulfill the mission of enhancing the literacy of disadvantaged children in needy communities. We have contributed in corporate direction, mission statement formulation, financial analysis, and fund-raising. Sandy Millspaugh and Dan Gardiner, as board members, have been working on a challenging leadership transition. Under the founder's hand-picked successor, the transition seemed to be proceeding well but conflicting visions for the organization developed. An interim Executive Director, Ellen Musicant was appointed to reposition the organization, a search was conducted and a new Executive Director, Carrie Wainwright, has now taken over and is making great progress in stabilizing the organization. We continue to strive for the viability of the organization and its mission.

In other RO56-81 activities, our volunteers conduct career and cultural awareness programs at PRHS. In past years, Jim Freund's photographic tour of New York's Central Park has been a first for these students. Jack Fritts parting the veil of the law and its support operations at Cadwalader, Wickersham & Taft in New York and Slade Mills' trips to the Youth Symphony open up new worlds to these students.

You can view CA and our other programs, as well as other aspects of ReachOut56-81 on our website—www.reachout56-81.com

Participation in PROP can make a difference in people's lives. PROP continues to explore ways in which classmates and friends can contribute to their communities. We urge you to learn more and participate in our activities in New York or elsewhere around the world. Contact:

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Dan Gardiner
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RO56-81 Highlights

- 1991:** RO56 founded by members of the class of 1956 in the tradition of “Princeton in the Nation’s Service”
- 2001:** PROP, as a model of public service, mentoring of Storytelling Art’s founder and serving on the SAI board
- preliminary discussions with class of ’81 re: participation in ReachOut
- 2002 PROP** initiates Career and College guidance programs at **PRHS**
- PROF** initiates fellowships, awarding two per year (\$25,000 each)
- 2003:** Dan Stover is Fellow at **Isles Inc.** in Trenton
- College Awareness (CA)** program created and *Why College* DVD produced
- 2004:** CA implemented at PRHS and FES national convention
- Princeton Alumni Council Award for Community **Service** presented to ReachOut ’56
- ’81 participation in choosing fellows
- 2006:** **CA** at YouthBuild school of Isles, Inc. in Trenton and adapted to Learning for Life (vocational training)
- Special recognition by Isles management
- RO56 contribution
- 2007:** “I Make A Difference Award” recognition by Citigroup/ PRHS for RO56
- 2008:** ReachOut56-81 formed
- Executive Coordinator hired to integrate ’56 and ’81
- CA** at Academy of Innovative Technology High School
- CA Capital Prep Charter H.S. in Trenton
- 2010:** 1956 International Fellowship awarded for first time
- Social Entrepreneurship Competition introduced

Chairman & CEO

Daniel W. Gardiner '56

President

Jon Wonnell '81

Vice President

Frank Ordiway '81

Treasurer

Joseph Y. Nishimura '56

Secretary

Gordon A. Millspaugh, Jr. '56

Assistant Treasurer

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Co-Chairs PROF

James C. Freund '56

Jean Telljohann '81

Co-Chairs PROP

John F. Fritts '56

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Trustees

David Hahn Baker '81

Cathy Chute '81

Arthur Eschenlauer '56

Royce N. Flippin '56

Joyce Gardiner s '56

Louise Henderson k '56

Marty Johnson '81

Karinn Kelly '81

Jan Kopple s '56

Robert H. Lee Jr. '56

Fraser Lewis, MD '56

Maxine Lewis s '56

Jan Loughran '81

Robert C. McCartney '56

Lisa McGovern '81

Henry Milligan '81

Ladi Pathy '56

Thomas E. Quay '56

William C. Rosser '56

E.K. Snedeker '56

Jeff Spotts '81

I. Donald Stuard, MD '56

John H.T. Wilson '56

(June fiscal years)**STATEMENT OF INCOME & EXPENSE****Income**

	<u>2005</u>	<u>2006</u>	<u>2007</u>	<u>2008</u>	<u>2009</u>
Contributions	\$ 68,755	\$ 78,886	\$ 82,198	\$ 65,062	\$ 67,261
Interest Income	986	2,350	3,385	3,095	630
gain (loss) on sale of stock	147	(249)	(24)		(311)
	-	-	-	-	-
Total Income	\$ 69,888	\$ 80,987	\$ 85,559	\$ 68,157	\$ 67,580

Expenditures**Awards Disbursed**

Storytelling Arts PROF	54,750	56,250	43,750	50,000	60,000
Other	-	-	-	2,000	4,357
Total-Awards Disbursed	\$ 54,750	\$ 56,250	\$ 43,750	\$ 52,000	\$ 64,357

Operating Expense

Employee expense					31996
Bank Charges	\$ 115	\$ 150	\$ 150	\$ 150	\$ 151
Cameras			603		
Meetings & Fellows Receptions	2,769	5,247	3,437	3,129	2,109
Office Rent					
Office Services	3,611	2,938	913	1,349	531
Postage and Mailing	107	586	625	1,109	445
Printing and Copying	4,583	983	4,085	3,442	1,200
Telephone			173	697	957
Transportation	4,629	7,793	8,767	5,612	9,198
Recognition Awards	657				
Video					
Filing Fee	85	60	430	200	559
Directors & Officers Insurance				913	913
Total Operating Expenses	\$ 16,557	\$ 17,758	\$ 19,183	\$ 16,600	\$ 48,058

Total Awards & Costs

Account Payable	(13,053)				
	\$				\$
Contributions after Expenses	(14,472)	\$ 6,979	\$ 22,626	\$ (443)	(44,835)

STATEMENT OF ASSETS**Bank Fund Reconciliation**

Fund Balance-Beginning	\$ 77,752	\$ 63,281	\$ 70,260	\$ 92,886	\$ 92,442
	\$				\$
Increase (Decrease) in Cash	(14,472)	\$ 6,979	\$ 22,626	\$ (443)	(44,835)
Fund Balance-Ending	\$ 63,281	\$ 70,260	\$ 92,886	\$ 92,442	\$ 47,607

