

PRINCETON



Forging a unique trans-generational effort in the tradition of

“Princeton in the nation’s service and in the service of all nations”

2012 Annual Report

We are a 501 c (3) not-for-profit organization which provides public service and fosters community service leadership.

Our Fellowship program grants one year stipends for Princeton graduates to carry out in their first year after graduation public interest projects conceived of by them.

Our Pro-Active program organizes a range of volunteer opportunities for alumni and friends focusing principally on developing College Awareness in high school students.

We sponsor and implement a Social Entrepreneurship Competition for the Princeton University undergraduate community.

Princeton ReachOut56-81-06
C/O Center for Civic Leadership
12 Stockton Street
Princeton, NJ 08540-6813
TEL 609-785-0825

November 20, 2012

Dear Princeton classmates of '56, '81, '06 and friends,

Most if not all of you know that our very esteemed, highly effective and courageous Chairman and CEO for close to 20 years, Dan Gardiner, sadly passed away this past June. As would have been his idea, we intend to carry on and if possible expand the projects and programs and three class partnership into which he led us.

To that end we are in this report setting out our current officers and trustees, a revamped committee structure, our financials as of June 30, 2012, a description of our activities since the previous Reach Out annual report and a request for volunteers to help carry out what we are doing, to expand where manageable and to give us new ideas of areas where we can implement the tradition of Princeton in the Nation's Service and the Service of all Nations. It is clear to all of us actively involved in ReachOut that what we have been doing has been much needed and well received and that the limits on what we could be doing are time, energy and imagination. We welcome anyone with any of those to spare.

Dan in last year's report said doing good and making the world a better place are noble ambitions and rewarding activities, but not easy tasks and that we accordingly sought and found support in our "generational" Princeton relations. As we were already bound by common institutional service traditions and ethics, we formed ReachOut56-81 in 2008 and, in 2011 we expanded this effort with members of the class of 2006 in creating ReachOut56-81-06.

Dan then quoted Princeton President Shirley M. Tilghman on the effort: ***"Together '56 and '81 have created something that is greater than the sum of its parts, fittingly described as a unique trans-generational partnership to support a common mission -- to make the world a better place. I cannot think of a finer legacy or a better way of ensuring the future vitality of this initiative.***

In 2012:

- Our Fellowship program received record applications, stimulated by the generous funding of the 1956 ReachOut International Fellowships by the family foundation of Ladi Pathy '56. Jim Freund '56 and Jean Telljohann '81 have been instrumental in making the Program work.
- Marty Johnson '81 and Jon Wonnell '81, both on our board, helped organize and obtain funding for the third Social Entrepreneurship Contest on campus.
- Our College Awareness program continued successful operations at Paul Robeson High School and the Academy of Innovative Technology in Brooklyn, significantly enhanced for the third year by Princeton undergraduate mentors recruited by ReachOut. This activity continued also in Trenton and we are working on creating a program in Morristown, N. J..
- Our ReachOut website—www.reachout56-81.com continues to expand and improve, enhanced by the skillful Cathy Chute '81.

The to us unjustified endeavors by the New York City Department of Education to close Paul Robeson High School continue, and we will end our work there in 2013 when the school closes.

We plan to continue our college awareness work in New York, Trenton, Morristown and elsewhere. Too many challenged urban schools are not focused on affordable college admissions for their challenged students. The materials we have prepared over the years make this a relatively easy and very well received exercise, and participation leads to many other socially useful activities in milieus not often inhabited by many of us.

As Dan pointed out last year, one of the most gratifying testimonials to the value of ReachOut is the creation of several programs similar to our Fellowship program in several Canadian universities by the Pathy Foundation, at the instigation of our trustee and generous '56 classmate, Ladi Pathy.

We are saddened by the loss of Dan, pleased by what he led us to and energized by the challenges ahead.

Sincerely,
John F. Fritts
A. Slade Mills, Jr.
Chairmen & CEOs

Our Fellowship Program
Jim Freund '56 Co-Chair
Jean Telljohann '81 Co-Chair

This program, initiated by Jim Freund in 2001, annually sponsors two Princeton graduates. They work for a year following graduation on socially significant projects of their choice. The projects have been highly successful.

As seniors at Princeton, our potential Fellows must research possible projects and organizations they want to support. The candidate and organization create a mutually beneficial project for one year. We favor projects sponsored by needy organizations that would otherwise be unable to fund our Fellow.

In the spring, we introduce the Fellowship opportunity to juniors, and then return in the fall to meet with interested students. The applications are submitted by year-end, interviews are held in January, and decisions made and announced soon thereafter. Numerous '56, '81 and '06 classmates and past fellows participate in the selection process.

The program, in celebrating its eleventh year of granting Fellowships, announced the \$30,000 awards for 2012 to Princeton University seniors for year-long public service projects.

Cristina Martinez '12 is developing a program for youth who have aged out of the foster care system in Philadelphia under the auspices of Bethany Christian Services. Based upon her work, the organization will evaluate replicating the program in its other locations nationwide.

Candidates for the 1956 ReachOut International Fellowship (which also awards \$30,000 to the recipient) can present project proposals to be performed anywhere in the world, with or without a sponsoring organization. Special weight is given to projects of social significance that are innovative, creative and/or entrepreneurial. The international Fellowship was awarded this year to Ceymi Doenyas '12, who is piloting iPad applications at a school for autistic children in her native Istanbul, Turkey. Ceymi plans to publish her results in journals related to autistic education for potential replication.

These outstanding Fellows are the latest in a parade of impressive awardees. Through the efforts of these talented, spirited young alumni – many of them leaders in their class – their exciting projects have an impact. For example, they have:

- addressed the tragedy of 9/11 by creating a published literary anthology and sponsorship of green spaces;
- promoted discussion of race relations on college campuses;
- addressed critical community development needs such as housing, health, employment and hunger;
- educated the public (through photography and interviews) on the effects of conventional drug policies;
- trained promising but underserved teenagers in music and visual arts;
- offered English training and other help to Latino day laborers;
- prepared a report card on vital aspects of the Chicago public school system;

- created a book about arts and education in American prisons;
- mentored underserved students and motivated them to aim for college;
- managed summer camps for young people with developmental disabilities and special medical needs;
- provided legal services to the homeless in San Antonio
- assisted in the rehabilitation of torture victims from other countries who seek asylum in the U.S.;
- created on-line accessibility to tribal laws for native Americans;
- helped with the medical needs of political victims of civil war and the cultural problem of premature pregnancy in Sierra Leone;
- created and managed a program that supports youth involved with the criminal justice system in New York City;
- served impoverished and refugee children through educational and other projects in Nablus in the West Bank.

An overview of our 25 Fellows: About two-thirds are female. They hail from all over the U.S. – the states with more than one Fellow are Maryland, Ohio, North Carolina, California and New Jersey – and the long distance award goes to Mallika Ahluwalia from India. The most popular college majors – four each – were Woodrow Wilson School, Religion, and Sociology. Seven of their projects were based in New York City, with others performed in Texas, Colorado, North Carolina, Illinois, Pennsylvania, and Virginia – and Robin Williams’ project took him all the way across the United States. And now, with the new International Fellowship, we can include Sierra Leone and the Nablus governate in the West Bank of the Palestinian territories. The most popular post-Fellowship paths are law, medicine, and graduate school, while a number of the Fellows have continued to undertake laudable public service activities.

Jim Freund developed a booklet for the 55th reunion of ‘56 that offers an in-depth look at the Fellows: who they are, what they've accomplished, where they are today, their plans for the future, and how they view the Fellowship experience. Written largely in the words of the Fellows, they will impress you with their eloquence and you’ll be pleased with the positive comments of the grateful supervisors for whom they have worked. To obtain a copy, please contact Jim, tel # 212-580-4956 jim.freund@mac.com

Our Fellowships are made possible by your donations. Or, in other words, by supporting these dedicated, skilled and energetic young people, we older Princetonians are making great things happen. This experience will stay with the students for life, and it continues to be the focus of our funding efforts.

Our Pro-Active Program

Jack Fritts '56, Co-Chair

Len Grabowski '81, Co-Chair,

This volunteer program brings opportunities for classmates and friends to help make the world a better place. We provide advice, not funding. We bring the skill, energy expertise and experience of our classmates and friends to worthy non-profit organizations.

Helping at-risk students and their schools is a major focus with mentoring at Paul Robeson High School (ending in 2013 with the closure of the school) and the Academy of Innovative Technology in Brooklyn, and at the YouthBuild program of Isles in Trenton. We are looking into another high school in New York City for our program, and we are initiating a program with the Morristown Neighborhood House, which provides social services in Morristown, New Jersey.

Louise Henderson, a ReachOut board member and long-time college guidance counselor, has been our mentor in developing and implementing this program. This involves collaborative presentations to students as well as faculty and PTA groups by ReachOut representatives and school administrators, supported by a DVD *Why College* directed by Tony Potter '56. We introduce the program to students in 9th grade, repeat it in 10th and then conduct expanded sessions with juniors and seniors, including one-on-one follow-up by ReachOut members and others. For the past three years we have added Princeton undergraduates on their fall and spring breaks, with great success. Unfortunately, this year's fall break program in Brooklyn, to have been implemented by 16 volunteers from Princeton's undergraduate ranks, was unavoidably cancelled due to Sandy.

Storytelling Arts has been a model for Pro-Active activity. We have contributed in corporate direction, mission statement formulation, financial analysis, and fund-raising. Sandy Millspaugh and Dan Gardiner, as board members, participated in a challenging leadership transition. A new Executive Director, Carrie Wainwright, has now taken over and is making great progress in stabilizing the organization. We continue to strive for the viability of the organization and its mission.

You can view College Awareness and our other programs, as well as other aspects of ReachOut56-81 on our website—www.reachout56-81.com. College Awareness has been a low budget program, requiring funds for the cost of the Princeton undergraduates' stay in Brooklyn on their fall and spring breaks and various transportation costs. We urge you to learn more and participate in our activities in New York or elsewhere around the world. Please contact:

Jack Fritts

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Lennard Grabowski

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tel # 609-213-5353

Social Entrepreneurship Competition

Marty Johnson. '81

In 2010, to foster *social* entrepreneurship on Princeton's campus and in the world, ReachOut developed and sponsored the 1st Annual Social Entrepreneur Contest, to encourage and support two growing movements among the students -- to make the world a better place, and to create businesses to make that happen.

'81 members of the ReachOut board planned and organized the competition in order to:

- spark and nurture the social entrepreneur culture across Princeton's campus
- stimulate "good works" as more students become involved and execute winning ideas
- strengthen leadership and problem-solving skills by promoting real life social ventures and partnering with students to run the contest
- engage members of '81, '56, '06 and other alumni to offer mentorships, judging and venture capital-like, start-up investment opportunities.

The Competition, open to undergraduate and graduate students and with prize money to be used for seed money, living expenses, travel, supplies, books, data or other materials necessary to implement the projects anywhere in the world. The winning projects have included mentors from '56/'81 or faculty/staff members who have relevant background and interest in the project's domain.

Contestant teams participate on Alumni Day in February each year. RO sponsoring participants from '81 included: Marty Johnson, Jon Wonnell, Cathy Chute, Jason Gold, and others. Jim Freund '56 served as a judge for the second year. After closed door presentations before the judges, finalists presented before a public audience in McCosh Hall.

The competition draws from the business plan competitions of the Princeton E Club, and connects to other campus resources, such as Princeton Pitch, Idea Factory, courses in entrepreneurship, Pace Center "Tuning" Sessions and the PEI SIS Fall course on Green Activism.

The Competition is designed to foster "good works" ideas that students care deeply about, but are unable to pursue without start-up funding and the recognition provided by the contest. The Competition encourages creative problem-solving, using the "blank sheet of paper" approach, where contestant teams design projects with few constraints or guidelines. Finalists are judged on originality, feasibility of execution, scalability, and potential impact. Preference is given to projects with the apparent capacity to be sustained over time.

Looking forward

With a successful third year of the contest in 2012, we look forward to growing the event and the culture of social entrepreneurship on campus. We hope to expand the program this year to include Princeton Pitch in the fall in which a large number of students

describe high level ideas for action in a 60 second “elevator pitch” from the venture capital world. We propose to award smaller (\$500-1000) prizes to one or more projects. This naturally will feed into the regular Competition later in the academic year.

Our intention is that the Competition will provide start-up funds to budding social entrepreneurs. We hope you will join us in the years ahead. Princeton students are extraordinary – we intend to help give them tools and connections to apply their talents to great works.

Our New Committee Structure

As noted above, we have expanded our Committee structure. Our current committees, with current memberships are:

1. Executive
John F. Fritts and A. Slade Mills, Jr., Chairmen & CEOs
Frank B. Ordiway, President
Derrick Raphael, Executive Vice President
Jean Telljohann, Vice President
Leon Skornicki, Treasurer
Joyce Gardiner, Secretary
James C. Freund
Martin P. Johnson
Krista Brune
2. Fellowships
James C. Freund, (Co-Ch)
Jean Telljohann (Co-Ch)
Arthur Hopkirk
Sarah Lederman
Frank B. Ordiway
3. Mentors
John F. Fritts (Ch)
Len Grabowski
and a '06 Board Member (TBD)
4. Contests
Martin P. Johnson (Ch)
James C. Freund
Jeff Mitchell
William Taylor
and a '06 Board Member (TBD)
5. Finance
A. Slade Mills, Jr. (Ch)
Leon Skornicki
and a '81 Board Member (TBD)
6. Fundraising
Royce N. Flippin (Ch)
Cathy Chute
Derrick Raphael

7. Website
Cathy Chute (Ch)
Leon Skornicki

8. Program
William C. Rosser (Ch)
Jean Telljohann
Frank B. Ordiway
Derrick Raphael
Krista Brune

9. Princeton
James Bennett (Ch)
Royce N. Flippin
James C. Freund
Fraser Lewis
Martin P. Johnson

10. Succession
James C. Freund (Ch)
Martin P. Johnson
Brendan Williams

11. Endowment
John F. Fritts (Ch)
Martin P. Johnson
and a '06 Board Member (TBD)

Anyone desiring to serve on any of the Committees should speak to the Chairperson of the relevant committee. Anyone curious about a Committee's mandate should call Slade Mills, (212) 369-0628 or Jack Fritts, (646) 932-9167.

Please note that Joyce Gardiner has happily for us taken on the task of being ReachOut's Corporate Secretary.

Unaudited Financial Statements

Below are ReachOut’s balance sheet and income statement as of June 30, 2012. Please direct any questions to Leon Skornicki, (212) 335-4706.

As of September 20, 2012

BALANCE SHEET 6-30-12

\$

<u>ASSETS</u>		
<u>Current Assets</u>		
Cash	84,617	
<u>Donations Receivable</u>	<u>55,000</u>	
Paypal	<u>2,011</u>	
Total Current	<u>141,628</u>	
<u>Long Term Assets</u>		
<u>Donations Receivable</u>	<u>80,000</u>	
Securities (Wells Fargo)	<u>5,734</u>	
Total Long Term	<u>85,734</u>	
TOTAL ASSETS		<u>227,362</u>
<u>LIABILITIES</u>		
<u>Current Liabilities</u>		
Cadwalader	5,020	
<u>Fellowships Owed</u>	<u>86,010</u>	
Total	<u>91,030</u>	
TOTAL LIABILITIES		<u>91,030</u>
<u>NET WORTH</u>		<u>136,332</u>
<u>TOTAL LIABILITIES AND NET WORTH</u>		<u>227,362</u>

As of er 20, 2012

INCOME STATEMENT FY2012

\$

Actual FY12

Budget FY13

<u>REVENUE</u>		
<hr/>		
<u>Contributions</u>		
Gardiner Fund	12,041	-

	Other	<u>122,449</u>	134,490	<u>127,000</u>	127,000
	Securities	5,350			5,000
	Securities appreciation	384			-
	<u>Cash earned on bank account</u>	<u>83</u>	5,817		<u>50</u>
	Total Revenue		<u>140,307</u>		<u>132,050</u>
EXPENSES					
<u>Fellowships</u>					
FY11	Conteh	20,500			
	Campion	20,000			
	Katz	22,500	63,000		
FY12	Doengas	10,990			
	Martinez	10,000	20,990		39,010
FY13			NA		30,000
	Building Bridges		6,200		5,000
	Gardiner Award		NA		12,000
	Misc Expenses		1,130		1,100
	Subtotal Fellowships		<u>91,320</u>		<u>87,110</u>
<u>Operations</u>					
	Copying, Stamps		700		1,000
	Transportation, Food, Phone		9,030		11,000
	Fees - Misc.		455		150
	Services (Ackerman; Bruner)		1,088		1,089
	Insurance		2,914		2,914
	Princeton Pitch Award		1,000		1,000
	College Awareness		12,803		12,000
	Compliance		115		N/A
	Subtotal Operations		<u>28,104</u>		<u>29,153</u>
	Total Expenses		<u>119,424</u>		<u>116,263</u>
	SURPLUS		<u>20,882</u>		<u>15,787</u>

We are pleased to report that we received from 54 individuals \$12,041 for the Daniel Gardiner Fund, created by the Board in the summer after Dan died, to be used for such purposes as the Board from time to time determines would reflect Dan's interests in ReachOut. The Board envisions that amounts may be contributed to the Fund as individuals are moved to do so.

Princeton ReachOut56-81-06

Officers and Trustees

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Derrick Raphael '06

Vice President

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Jonathan Wonnell – '81

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