

2015
ANNUAL REPORT
PRINCETON



A unique trans-generational effort in the tradition of

**“Princeton in the nation’s service
and in the service of all nations”**

Princeton ReachOut56-81-06
C/O Center for Civic Leadership
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Princeton, NJ 08540-6813
TEL 609-759-0490
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Our Mission Statement

ReachOut is a partnership of three generations of Princeton alumni spanning five decades and united in our mission to enhance the capacity of Princeton students and graduates to have positive influence on the world. We leverage professional experience, financial resources and personal networks in support of the energy, enthusiasm and passions of the Princeton community to make a difference.

ReachOut has several initiatives:

- We have for fifteen years awarded ReachOut Fellowships to Princeton seniors to implement in the year after graduation self-designed public service projects working with social change organizations in the U.S. and abroad.
- Over the same period our College Awareness Program has organized graduate and undergraduate volunteers and friends to mentor disadvantaged students for their lives after high school.
- For eight years ReachOut's Social Entrepreneurship Program has supported social innovation among undergraduates and graduate students on campus and advised students who aspire to build for-profit or non-profit organizations with an explicit social mission.
- We are evolving a program in which Princeton alumni may mentor undergraduates participating in our Social Entrepreneurship Program.
- We are working on adapting our College Awareness Program to internet usage.

These programs are what we have been and are doing. ReachOut is a low cost volunteer group committed to being relevant and compelling to alumni, students and friends. Our initiatives will continue to evolve but our goal will remain the same: to serve members of the Princeton community and others who want to make the world a better place.

December 1, 2015

Dear Princeton classmates of '56, '81, and '06 and friends:

ReachOut is a conduit for classmates of the Princeton Classes of 1956, 1981 and 2006 to participate in identification and implementation of solutions for societal problems and to inspire the talent and energy of classmates of those classes, their spouses and others to achieve such results.

We are achieving these purposes through the Programs mentioned on the preceding page.

These Programs are described in greater detail in the following pages. The participants are moving the programs ahead, meeting new people, undertaking new opportunities and having fun. We welcome classmates from our three Great Classes, their spouses and any others who would like to join us.

We had our 2015 Annual Meeting of members on November 12, 2015.

At the meeting we discussed our financial statements for our fiscal year ending June 30, 2015 and our proposed budget for the current fiscal year. You can find both within. Our remarkable Treasurer, Leon Skornicki '06, has worked, with advice from our independent accountant, to produce both.

We elected trustees whose terms have expired under our staggered three-year term system. The terms of Flippin, Gardiner, Lee, Mills, Pathy, Snedeker, Hahn-Baker, Milligan and Skornicki have expired. All were reappointed for three year terms ending in 2018.

We heard reports on our various activities and, most important, brainstormed about where we should be going from here. Our 2014 Five Year Plan raised interesting issues which are pointed out in a Note on the Plan on Page 11 in this report.

We discussed the provision in our bylaws that as of Princeton's Reunions in 2016—this coming May—those of us in the Class of 1956 in ReachOut management positions, including chairs of various committees, will no longer be in those positions. These include Jack Fritts, Slade Mills, Joyce Gardiner, Sandy Millspaugh, Jim Freund, Royce Flippin and Bill Rosser. As well, our long serving Treasurer Leon Skornicki '06 has decided it is time for another person to take on that task. We talked about these issues at the meeting and those conversations will continue. We would be happy to hear from anybody who wants to step into any of these tasks.

The sense we have at this stage is that ReachOut intends to be around to carry out its mission for the foreseeable future, and all of us intend to do what we can to achieve that result.

Best Regards,

John F. Fritts
A. Slade Mills, Jr.
Co- Chairs & CEOs

P.S. We are planning to celebrate ReachOut's doings on Friday afternoon of our 60th Reunion, May 27, 2016, 3:30 p.m. – 4:30 p.m., at our reunion headquarters in the Stadium. We will be inviting former and current Fellows, participants in our College Awareness and Social Entrepreneurship Programs, all ReachOut Members and several of our friends, including Ira Weston, Simone Grey, Cynthia Fowlkes, Ann-Marie Henry-Stephens, Prof. Mung Chiang and Dean Vince Poor. We will be happy to have any, or all, of you join us and bring some friends.

The '81 and '06ers among us are as well having a major reunion in May of 2016 and are planning events at Reunions to celebrate ReachOut's accomplishments and look to its future.

Finally, the last page of this report sets out the detail of how to donate funds to ReachOut. As January approaches, we ask you to do what you can to further our cause.

JFF/ASM

Our Fellowship Program
Jim Freund '56 Co-Chair
Sarah Lederman '81 Co-Chair
Mariah Steele '06 Co-Chair

This Program, initiated by Jim Freund in 2001 and spearheaded currently by Jim and Sarah Lederman, annually sponsors two Princeton graduates with Fellowships in the amount of \$30,000 each. The Fellows work for a year following graduation on socially significant projects they have researched and chosen. The projects have been absolutely remarkable.

For domestic Fellowships, the candidate and a sponsoring organization create a mutually beneficial one-year project. We favor projects sponsored by needy organizations that would otherwise be unable to fund our Fellow. Candidates for the 1956 ReachOut International Fellowship present one year project proposals to be performed anywhere in the world, with or without a sponsoring organization. Special weight is given to projects of social significance that are innovative, creative and entrepreneurial.

In the spring, we introduce the Fellowship opportunity to juniors and then return in the fall to meet with interested students. The applications are submitted by year-end, interviews are held in January, and decisions made and announced soon thereafter. Numerous '56, '81 and '06 classmates and past Fellows participate in the selection process.

The Program, celebrating its fifteenth year, awarded two Fellowships for the 2015-16 program year.

The ReachOut 56-81-06 Fellowship was awarded to Bina Peltz '15. Bina is spending the year working with the Harlem Community Justice Center, addressing issues of juvenile justice and delinquency in the Harlem community.

The 1956 ReachOut International Fellowship was awarded to Cody O'Neil. Cody is spending his year at the National Research Center for Truth and Reconciliation in Winnipeg to develop an evaluation tool to measure the progress of reconciliation between indigenous and non-indigenous people in Canada. We attach a report from Cody on his Fellowship.

These outstanding Fellows are the latest in a parade of impressive awardees. Through the efforts of these talented and spirited alumni – many at the top of their class academically – their exciting projects have impact. For example, they have:

- addressed the tragedy of 9/11 by publishing a literary anthology and sponsorship of green spaces;
- promoted discussion of race relations on college campuses;
- addressed community development needs such as housing, health, employment and hunger;

- educated the public (through photography and interviews) on the effects of conventional drug policies;
- trained promising but underserved teenagers in music and visual arts;
- offered English training and other help to Latino day laborers;
- prepared a report card on vital aspects of the Chicago public school system;
- created a book about arts and education in American prisons;
- mentored underserved students and motivated them to aim for college;
- managed summer camps for young people with developmental disabilities and special medical needs;
- provided legal services to the homeless in San Antonio;
- assisted in the rehabilitation of torture victims from other countries who seek asylum in the U.S.;
- created on-line accessibility to tribal laws for native Americans;
- helped with the medical needs of political victims of civil war and the cultural problem of premature pregnancy in Sierra Leone;
- created and managed a program that supports youth involved with the criminal justice system in New York City;
- served impoverished and refugee children through educational and other projects in Nablus in the West Bank;
- developed a program for youth aging out of the foster care system in Philadelphia;
- piloted iPad applications at a school for autistic students in Turkey;
- leveraged the network of a women's organization in Nicaragua to provide gender specific healthcare to women in Nicaragua;
- worked on a monetary and evaluation system of a mentor mother program and birth follow up study in South Africa;
- creating a guide for youth and young adults born through Assisted Reproduction Technologies with LGBTQ parents; and
- creating and implementing after-school programs in Nigeria for successful students to mentor underserved high school students.

Our Fellows hail from all over the U.S. and as far as India, Sri Lanka and Nigeria. The majority of applicants have been women. This has been reflected in the Fellows selected. We have funded several projects in New York City, and have had Fellows serving around the U.S. and now around the world. The most popular post-Fellowship paths are law, medicine, and graduate school, often with an ongoing focus on public service activities.

Jim Freund developed a booklet that offers an in-depth look at the Fellows: who they are, what they've accomplished, where they are today, their plans for the future, and how they view the Fellowship experience. Written largely in the words of the Fellows, they will impress you with their eloquence and you'll be pleased with the positive comments of the grateful supervisors for whom they have worked. Jim is updating the booklet for the 60th Reunion of the Class of 1956 next May. Copies will be available to all.

Our Fellowships are made possible by your donations. Supporting these dedicated, skilled, and energetic young people allows them to achieve their dreams of improving the lives of underserved people around the world. These experiences will stay with the recent graduates for life.

Our College Awareness Program
Jack Fritts '56, Co-Chair
Len Grabowski '81, Co-Chair

This volunteer program brings opportunities for classmates and friends to help make the world a better place. We provide advice, not funding. We bring the skill, energy, expertise and experience of our classmates and Princeton undergraduates and friends to high school students who are undecided about or not interested in going to college or who want to go to college but need help in finding their way through the processes and procedures.

Helping at-risk students and their schools has been our major focus. Our work at Paul Robeson High School ended in 2013 with the closure of the school, but we continue with the Academy of Innovative Technology in Brooklyn, headed by Cynthia Fowlkes, our long-time friend from Paul Robeson; the Brooklyn Institute for Liberal Arts, also in Brooklyn, the head of which is Ann-Marie Henry-Stephens, also a friend and former Paul Robeson teacher; and at the Foundation Academy in Trenton, where '56 classmates Fraser Lewis and Ken Snedeker and Princeton undergraduates help with essays and other aspects of getting into college.

Louise Henderson, a ReachOut Board member, long-time college guidance counselor and sadly now deceased, was our mentor in developing and implementing this Program. The Program involves collaborative presentations to students as well as faculty by ReachOut representatives supported by a DVD *Why College* directed by Tony Potter '56, and currently principally implemented by Princeton undergraduates. The presenters introduce the Program to students in 9th grade, repeat it to those in 10th and then conduct expanded sessions with juniors and seniors. Kristin Wilson, Princeton '14 and one of our Fellows, developed a very well done quick guide to getting into college. Her booklet is addressed to high school students in a remarkably refreshing way.

Slade Mills, when we were at Paul Robeson High School, became a financial adviser to students engaged in the school's Virtual Enterprise program. In this program student groups conceived of and built virtual enterprises of their choosing, such as Generation Designs Inc. and Extravaganza Planning, Inc. They needed a mentor for financial and general business elements. Slade served as mentor on financial and general business matters. Virtual Enterprise mentors are needed in many high schools around the country and Slade at 212-860-0486 will be happy to make appropriate introductions to Virtual Enterprise management.

We have long believed that our College Awareness Program can be expanded to other high schools, settlement houses and the like where there are potential college goers needing a boost.

To that end, led by Derrick Raphael '06, we are developing a website to make our program accessible to high school students, parents, college guidance directors, high school principals and college students and others around the globe who have questions about whether the high school students should go to college and if so, how to go about it. If you are interested in helping with this new and exciting project, please do not hesitate to call Derrick at 647-218-5438.

Storytelling Arts was a model for ReachOut activity. We contributed in corporate direction, mission statement formulation, financial analysis, and fund-raising. Sandy Millspaugh and Dan Gardiner, as Board members, participated in a challenging leadership transition. A new Executive Director, Carrie Wainwright, is making great progress in stabilizing the organization. We continue to strive for the viability of the organization and its mission.

You can view College Awareness and our other Programs, as well as other aspects of ReachOut56-81-06, on our website. College Awareness has been a low budget program, requiring funds for the cost of the Princeton undergraduates' stay in Brooklyn on their fall and spring breaks and various transportation costs. Establishing and implementing our new website will require additional funds. We urge you to learn more and participate in our activities in New York and elsewhere around the world. Please contact:

Jack Fritts '56
john.fritts@cwv.com
Tel # 212-504-6293

or

Lennard Grabowski '81
lennardg@aol.com
Tel # 609-213-5353

Our Social Entrepreneurship Program

Marty Johnson. '81

Jon Wonnell '81

Eight years ago, ReachOut partnered with students from the Princeton Entrepreneurs Club who were frustrated that their ideas to form social enterprises were not supported on campus in the annual spring Tiger Launch business plan competition. Out of that frustration came the first Annual Social Entrepreneur Contest (SEC) and Princeton Social Innovation (PSI), a student entrepreneurs club. Since 2008 there have been two competitive tracks for new start up ideas: the traditional for-profit venture and the recent social venture. ReachOut worked to tap two growing movements among today's students – their desire to make the world a better place and their interest in finding new ways and businesses to make that happen.

Members of ReachOut from the Class of '81 organized this first coordinated alumni effort to:

- spark and nurture the social entrepreneur culture across campus (including undergraduates, graduate students, faculty and staff),
- strengthen student leadership and problem-solving skills by promoting real life social ventures, and
- engage members of '81, '56, '06 and other alumni to mentor, judge and financially support students and their startups.

The SEC, now in its eighth year, is open to undergraduate and graduate students. Prize money, up to \$30,000, can be used for seed money, living expenses, travel, supplies, books, data or other working capital to implement winning projects. The Competition is designed to foster "good works" ideas that students care deeply about but are unable to pursue without start-up funding and the recognition provided by the contest. The Competition encourages creative problem-solving, using the "blank sheet of paper" approach, where contestant teams design projects with few constraints or guidelines. Finalists are judged on originality, feasibility of execution, scalability, and potential impact. Preference is given to projects with the apparent capacity to be sustained over time. In the early years of the Competition a total of \$10,000 in prize money was awarded; in the last three years, this has been increased to \$30,000 in light of increasing popularity among students. Over the years, this money has been raised largely from members of the Class of '81.

ReachOut's support has expanded in recent years to Princeton Pitch, an "elevator pitch" competition held by students in the fall. This is a chance for student teams to test high level innovative ideas in 60 second "pitches" to a student audience (along with judges). Similar to the structure for the SEC, there are two tracks for the Princeton Pitch competition--for profit and not for profit. Because these are very early stage sketches of ideas, prize money is limited: \$1500 is divided among the winners for each of the two tracks. For the past four years, ReachOut has provided judges for the social, non-profit track.

In a new development, at the request of the student organizers, this past spring we also sponsored a \$1000 Social Entrepreneurship Prize in the HackPrinceton event (<http://hackprinceton.com/>) held on campus on the last weekend in March; HackPrinceton is a weekend of conceiving, developing and completing prototypes for "apps" that solve problems. The weekend is engineering and computer science intensive, and the results are astonishing. In 40 hours at Jadwin Gym 100+ teams from universities all over the East Coast created an astounding range of products and services for phones, tablets and computers. We plan to continue to support this student effort, which places Princeton as a destination for computer science and engineering student innovation.

In another new development, PSI has strengthened its activities on campus to produce TEDx Princeton. TEDx is a localized version of the popular TED (Technology, Entertainment, Design) Talks, completely organized by the students. ReachOut advised the students and helped brainstorm ideas for speakers, but PSI raised the money and produced the event. University President Chris Eisgruber gave a talk at the inaugural day-long event. The second TEDx

Princeton event was held in November 2014. The third annual TEDx Princeton event is scheduled for autumn 2015.

Leaders from the Class of '81 include Marty Johnson, Jon Wonnell, Bill Taylor, Jeff Mitchell, Frank Ordiway, Cathy Chute, Jason Gold, and others. Jim Freund '56 and Slade Mills '56 have served as judges. We urge others to contact us to get involved.

ROMP—ReachOut Mentorship Program

Spearheaded by Dr Jeff Mitchell '81, ROMP is designed to help identify and match appropriate mentors with social entrepreneurship student teams. ROMP is a program of short-term, problem focused mentorships, in which Princeton alumni will serve social entrepreneurial ventures run by current Princeton students. Alumni will register on the ROMP website, listing their skills and general biography. Students leading social entrepreneurial ventures will 'shop' the list of alumni mentors, and select mentors to work on specific problems or tasks for three to five months. Student teams can shop the list whenever they have a need, and alumni mentors can serve as often as they are selected.

The ROMP website was conceived and developed by Jeff and the student leaders of PSI. The website address is: <http://reachoutmentors.org/about>

Looking Forward

In 2016, we look forward to growing the SEC and supporting other social entrepreneurship efforts on campus. Princeton students are extraordinary – we intend to help give them tools and connections to apply their talents to great new works.

If you are interested in partnering with us on any of these ventures, contact PSEI at <http://princetonsei.org> or Marty Johnson, Tel #609-462-8123 or e-mail: MJohnson@isles.org or Jon Wonnell, Tel # 609-213-5353 or email: jon@onelasia.com.

The Dan Gardiner '56 Public Service Award

You will recall that Jim Freund '56 proposed this award in recognition of Dan's enormous contributions to ReachOut,. Grants are not scheduled but are made for appropriate activities which come to the Board's attention for which funding is available and the Board approves.

In 2012 we awarded \$12,000 to Hanna Katz who following her RO Fellowship at the Stanley M. Isaacs Neighborhood Center desired to work with Youth Represent to provide legal services to disadvantaged young people in New York City. We awarded her \$12,000 to help her undertake that cause.

In 2014 we awarded the Princeton Class of '06 ReachOut representatives \$5,000 as seed money for their developing ReachOut programs, part of which is being used to help Derrick Raphael's project to develop a website to broaden the availability of our College Awareness Program.

Note on the Strategic Plan

Several of us have been discussing the Strategic Plan which was presented to and approved by the Board in 2014, principally on how to deal with the need for additional funds projected after the surplus anticipated in the FY16 budget presented on Page 15 of this report.

One possibility of course is to follow our past, which has been to raise funds annually—and fortunately, we've been able to find substantial help from very generous people to cover some of the larger sums. Another is to undertake a capital campaign, which would require more work than most of us have time for. We have come to what we think is a middle ground, a “soft” campaign where interested classmates of each of our three classes would speak to potential donors about giving funds or other property above their annual gifts, either currently, by pledges over time or by wills or trusts. The purpose would be to build up a reserve, the earnings from which and, if appropriate, some of the amounts donated could be used by the Board to shore up on-going programs where we are short of funds, for seed money for new programs or to expand existing programs. You will find attached a letter on the topic sent to our members in May, 2015. In this context please refer to the letter of July 2015, attached at the end of this report, in which Fraser Lewis '56 suggests a way in which supporters of ReachOut might contribute in the future to assure continuance of our Fellowship program.

Donations

As noted December 31, 2015 is fast approaching and you may wish to make a donation to ReachOut timely to be included as a deduction in your 2015 tax returns. To that end we have attached a page at the end of this Report which will we hope help you achieve that result.

Our Committee Structure

Our Committee structure currently in place is:

1. Executive
John F. Fritts and A. Slade Mills, Jr., Chairmen & CEOs
Jonathan Wonnell, President
Derrick Raphael, Executive Vice President
Sarah H. Lederman, Vice President
Leon Skornicki, Treasurer
Joyce Gardiner, Secretary
James C. Freund
Martin P. Johnson
Krista Brune
2. Fellowships
James C. Freund (Co- Ch)
Sarah H. Lederman (Co-Ch)
Mariah Steele (Co-Ch)
Arthur Hopkirk
Frank B. Ordiway
3. Mentors
John F. Fritts (Co-Ch)
Len Grabowski (Co-Ch)
Derrick Raphael
4. Contests
Martin P. Johnson (Co-Ch)
Jonathan Wonnell (Co-Ch)
James C. Freund
Jeffrey Mitchell
William Taylor
5. Finance
A. Slade Mills, Jr. (Ch)
Frank B. Ordiway
Leon Skornicki
6. Fundraising
Royce N. Flippin (Ch)
Cathy Chute
Derrick Raphael
7. Website
Cathy Chute (Ch)
Derrick Raphael
Leon Skornicki
Jonathan Wonnell
8. Programs
William C. Rosser (Ch)
Frank B. Ordiway
Derrick Raphael
Krista Brune
9. Princeton
Royce N. Flippin (Ch)
James C. Freund
Fraser Lewis
Martin P. Johnson
10. Succession
James C. Freund (Ch)
Martin P. Johnson
Brendan Williams
11. Reserve Fund
John F. Fritts (Ch)
Leon Skornicki
Jonathan Wonnell

We expect that as of the upcoming 2016 Reunions, the chairs of all Committees will be members of '81 or '06, with interested '56er's welcomed on committees on which they wish to serve. We ask that persons interested in serving on one or more of these committees let the current chairs know.

4:53 PM
 11/10/15
 Accrual Basis

Princeton ReachOut 56-81-06, Inc.
Balance Sheet Prev Year Comparison
 As of June 30, 2015

	Jun 30, 15	Jun 30, 14	\$ Change
ASSETS			
Current Assets			
Checking/Savings			
1000 · Wells Fargo money market	127,209.46	41,244.29	85,965.17
1005 · PayPal	50.69	3,551.04	-3,500.35
1010 · Checking TD Bank	0.00	57,100.00	-57,100.00
Total Checking/Savings	127,260.15	101,895.33	25,364.82
Other Current Assets			
1200 · Pledges receivable	25,000.00	50,000.00	-25,000.00
1201 · Pledges receivable contra	-25,000.00	-50,000.00	25,000.00
Total Other Current Assets	0.00	0.00	0.00
Total Current Assets	127,260.15	101,895.33	25,364.82
TOTAL ASSETS	127,260.15	101,895.33	25,364.82
LIABILITIES & EQUITY			
Liabilities			
Current Liabilities			
Other Current Liabilities			
2100 · Accrued expenses	6,551.39	3,399.75	3,151.64
2300 · Fellowships awarded			
2301 · Class of 2013	0.00	2,000.00	-2,000.00
2302 · Class of 2014	2,025.00	37,500.00	-35,475.00
2303 · Class of 2015	60,000.00	0.00	60,000.00
Total 2300 · Fellowships awarded	62,025.00	39,500.00	22,525.00
Total Other Current Liabilities	68,576.39	42,899.75	25,676.64
Total Current Liabilities	68,576.39	42,899.75	25,676.64
Total Liabilities	68,576.39	42,899.75	25,676.64
Equity			
3000 · Net assets	58,995.58	58,436.78	558.80
Net Income	-311.82	558.80	-870.62
Total Equity	58,683.76	58,995.58	-311.82
TOTAL LIABILITIES & EQUITY	127,260.15	101,895.33	25,364.82

4:52 PM

11/10/15

Accrual Basis

Princeton ReachOut 56-81-06, Inc.
Profit & Loss Prev Year Comparison
 July 2014 through June 2015

	Jul '14 - Jun 15	Jul '13 - Jun 14	\$ Change
Income			
4000 · Contribution income			
4005 · Contributions	109,547.48	113,080.31	-3,532.83
4010 · Donated services	198.30	0.00	198.30
Total 4000 · Contribution income	109,745.78	113,080.31	-3,334.53
4100 · Investment income			
4105 · Interest & dividends	11.62	9.20	2.42
Total 4100 · Investment income	11.62	9.20	2.42
Total Income	109,757.40	113,089.51	-3,332.11
Expense			
5000 · Fellowships			
5005 · Fellowship dinner	0.00	1,795.95	-1,795.95
5014 · Class of 2014	0.00	60,000.00	-60,000.00
5015 · Class of 2015	60,000.00	0.00	60,000.00
Total 5000 · Fellowships	60,000.00	61,795.95	-1,795.95
5100 · Programs			
5105 · College Awareness			
5106 · Fall	5,600.00	4,367.00	1,233.00
5108 · Spring	4,441.00	5,327.43	-886.43
5109 · Meals	0.00	1,209.89	-1,209.89
Total 5105 · College Awareness	10,041.00	10,904.32	-863.32
Total 5100 · Programs	10,041.00	10,904.32	-863.32
5150 · Awards			
5170 · Tiger Launch	0.00	30,000.00	-30,000.00
5175 · Hack Princeton	0.00	1,000.00	-1,000.00
5180 · Princeton Social Entre. Comp.	32,200.00	0.00	32,200.00
Total 5150 · Awards	32,200.00	31,000.00	1,200.00
5500 · Operations			
5505 · Copying, postage & supplies	3,238.59	1,121.18	2,117.41
5510 · Transportation, food & telephon	0.00	1,051.45	-1,051.45
5515 · Professional fees	892.50	2,625.00	-1,732.50
5520 · Administrative services	0.00	781.06	-781.06
5525 · Insurance	3,218.83	3,137.10	81.73
5530 · Wire fees	80.00	114.65	-34.65
5535 · Charities Registration	200.00	0.00	200.00
5590 · Donated services	198.30	0.00	198.30
Total 5500 · Operations	7,828.22	8,830.44	-1,002.22
Total Expense	110,069.22	112,530.71	-2,461.49
Net Income	-311.82	558.80	-870.62

Princeton ReachOut 56-81-06, Inc
Budget for Fiscal Year Ending June 30, 2016

REVENUE

Income

Class of 1956	\$65,000.00	
Class of 1981	\$70,000.00	
Class of 2006	\$5,000.00	
TOTAL REVENUE		\$140,000.00

EXPENSES

Fellows

Fellowship Awards	\$60,000.00	
Fellow Training	\$1,500.00	
Dinner	\$1,000.00	
<i>Sub-Total</i>		<i>\$62,500.00</i>

College Awareness

Fall	\$5,600.00	
Spring	\$5,600.00	
Meals	\$1,000.00	
<i>Sub-Total</i>		<i>\$12,200.00</i>

Awards

Social Entrepreneurship	\$32,200.00	
<i>Sub-Total</i>		<i>\$32,200.00</i>

Operations

Transportation, Food,	\$800.00	
Professional Fees	\$900.00	
Admin Svcs	-	
Insurance	\$3,300.00	
Wire Fees	\$80.00	
Charities Registration	\$200.00	
Donated Services	-	
<i>Sub-Total</i>		<i>\$5,280.00</i>

TOTAL EXPENSES **\$112,180.00**

SURPLUS (DEFICIT) **\$27,820.00**

OUR FIVE YEAR STRATEGIC PLAN

RO '56-'81-'06
FIVE YEAR PLAN FY 14-15-16-17-18
INCOME STATEMENT

Dec 14

December 2014

PRINCETON RO '56-'81-'06

FIVE YEAR PLAN FY14-18

BACKGROUND

(1) FINANCIAL RESULTS

	<u>FY 14</u>		<u>FY 13</u>
	<u>BUDGET</u>	<u>ACTUAL</u>	<u>ACTUAL</u>
<u>INCOME</u>	\$ 112000	113090	132308
<u>EXPENSES</u>	<u>117500</u>	<u>112531</u>	<u>122279</u>
<u>SURPLUS /(DEFICIT)</u>	<u>(5500)</u>	<u>559</u>	<u>10029</u>

(2) STRATEGIC PLAN

The planning meeting in February 2014 provided the context for drafting a Five Year Plan, to extend beyond the date of the handover by '56 at the Annual Meeting in 2016, which should reflect a consensus among the constituents of RO 56-81-06 about the future of the enterprise.

ASSUMPTIONS

The basic assumptions reflected in the attached Plan are:

- (1) The three classes agree that the three existing programs – FELLOWSHIPS, COLLEGE AWARENESS and SOCIAL ENTREPRENEURSHIP – should be carried forward.
- (2) The "'06 PROJECT" proposed at the Strategic Planning session in February 2014 will become an integral element in the RO platform of programs.
- (3) While growth is not an end in itself, RO should take advantage of opportunities for growth as they are identified within the financial capacity of the organization.

OUR FIVE YEAR STRATEGIC PLAN

RO '56-'81-'06

Dec 14

FIVE YEAR PLAN FY 14-15-16-17-18

INCOME STATEMENT

INCOME

CONTRIBUTIONS BY CLASS (excluding major donors)

'56: FY 14 - \$39,200
FY 15-18 – the plan assumes gradual annual decline.

'81: FY 14 – 15,440
FY 15-18 – the plan assumes gradual annual increase through 6-30-18.

'06: FY 14 - 3,450
FY 15-18 – the plan assumes steady annual increase through 6-30-18.

While RO members will have the opportunity to continue contributing to the Dan Gardiner Public Service Award in FY 15-16 it is assumed that whatever money is raised in Dan's name is included in the contributions per class shown above.

CONTRIBUTIONS BY MAJOR DONORS

'56 – Donor A is committed to maintain annual gift of \$30,000 through FY 17, and will provide in FY 18 up to \$15,000 in matching contributions.

'81 - Donor B is committed at an annual rate of \$25,000 through FY 15.

'81 - Donor C is committed to pay \$25,000 annually through FY 15. No further payments from this donor are assumed.

EXPENSE

PROGRAMS

Fellowships – There will continue to be two fellowships annually of \$30,000 each, one international and one domestic.

Social Entrepreneurship (SE) – Projection assumes one SE competition per annum through FY15 to be underwritten by RO56-81-06 – total annual award \$30,000. RO will continue to underwrite Princeton Pitch at \$1,000 per annum. Opportunity for growth is assumed to exist through addition of one SE competition annually as envisioned by the Director of the Keller Center, requiring an increased contribution from RO of \$30,000 per annum. It is forecast that this will occur in FY 16 assuming that funding is available.

OUR FIVE YEAR STRATEGIC PLAN

RO '56-'81-'06

Dec 14

FIVE YEAR PLAN FY 14-15-16-17-18

INCOME STATEMENT

College Awareness/Access (CA) – The projection assumes continuation of two programs in Brooklyn and one in Morristown, NJ. The Brooklyn programs will continue to draw on Princeton undergraduate mentors who will commit their fall and spring breaks to CA. It is assumed that a fourth CA program will be undertaken in FY 15 (Newark or elsewhere) which will also engage Princeton undergraduates.

Class of '06 Project - It is assumed that '06 leadership will use the \$5,000 award approved by the RO Board – equal amounts to be paid out in FY 16 and 17. This will be brought forward if the Project is implemented in FY 15.

Other – RO volunteers will continue to provide assistance in Trenton schools with minimal cost to RO. RO will seek in FY 16 to support the Virtual Enterprise program in one or more New York high schools, also at minimal cost.

OPERATIONS

General Expenses RO expenses (meals, telephone, annual report, etc.) not attributable directly to programs will remain at \$1,400-1,500 per annum throughout the period.

Professional Fees Annual cost of external accounting review was higher than budget in FY 14 - \$2,625 vs. \$ 1,500 – due to cost of report filings (\$1,125 for 990 and State of NJ). Future estimate of \$2,500 is conservative.

Administrative Services The projection of \$500 per annum during the period FY 15-18 reflects the assumption that modest support for the Treasurer will be required.

Insurance Assumed to increase with inflation.

FUTURE FUNDING REQUIREMENTS

Implementation of a second Social Entrepreneurship Competition at a cost to RO of \$30,000 and the startup of the '06 Project (\$2,500 per annum), both of which are forecast to occur in FY 16, will require increased annual income for RO over and above existing commitments from major donors and the total expected annual giving amounts from the three classes which are projected in the Income Statement for FY 15 – 18 (Page 16). It is assumed that the increase in funding required will result from a combination of growing contributions from '81 and '06 as well as from income generated by a Reserve Fund which the three classes have agreed to establish.

OUR FIVE YEAR STRATEGIC PLAN

RO '56-'81-'06
FIVE YEAR PLAN FY 14-15-16-17-18
INCOME STATEMENT

Dec 14

	Actual				
	<u>FY 14</u>	<u>FY 15</u>	<u>FY 16</u>	<u>FY 17</u>	<u>FY 18</u>
<u>INCOME</u>					
<u>CONTRIBUTED INCOME</u>					
<u>'56</u>					
MAJOR DONOR A	\$ 30000	30000	30000	30000	15000
GENERAL GIVING	<u>39200</u>	<u>39000</u>	<u>36000</u>	<u>33000</u>	<u>31000</u>
<u>SUBTOTAL</u>	<u>69200</u>	<u>69000</u>	<u>65000</u>	<u>63000</u>	<u>46000</u>
<u>'81</u>					
MAJOR DONOR B		25000	25000	25000	25000
MAJOR DONOR C	25000	25000	0	0	0
GENERAL GIVING	<u>15440</u>	<u>18000</u>	<u>20000</u>	<u>22000</u>	<u>24000</u>
<u>SUBTOTAL</u>	<u>40440</u>	<u>68000</u>	<u>45000</u>	<u>47000</u>	<u>48000</u>
<u>'06</u>	<u>3450</u>	<u>4000</u>	<u>6000</u>	<u>8000</u>	<u>9000</u>
TOTAL INCOME					
General Giving	58090	61000	62000	63000	64000
Major Gifts	<u>55000</u>	<u>80000</u>	<u>55000</u>	<u>55000</u>	<u>40000</u>
TOTAL INCOME - SUBTOTAL	113090	141000	117000	118000	104000
<u>Additional Income Needed – All Sources</u>			<u>34400</u>	<u>34500</u>	<u>49600</u>
TOTAL INCOME	113090	141000	151400	152500	153600
<u>TOTAL EXPENSE</u>	<u>112531</u>	<u>117500</u>	<u>151400</u>	<u>152500</u>	<u>153600</u>
<u>SURPLUS</u>	<u>559</u>	<u>23500</u>	<u>0</u>	<u>0</u>	<u>0</u>

OUR FIVE YEAR STRATEGIC PLAN

RO '56-'81-'06

Dec 14

FIVE YEAR PLAN FY 14-15-16-17-18

INCOME STATEMENT

	<u>FY 14</u>	<u>FY 15</u>	<u>FY16</u>	<u>FY17</u>	<u>FY18</u>
<u>EXPENSE</u>					
<u>PROGRAMS</u>					
<u>FELLOWSHIPS</u>					
Awards	\$ 60000	60000	60000	60000	60000
<u>Fellowship Dinners</u>	<u>1796</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>
<u>Total Fellowships</u>	<u>61796</u>	<u>62000</u>	<u>62000</u>	<u>62000</u>	<u>62000</u>
<u>SOCIAL ENTREPRENEURSHIP</u>					
SE Competition Awards	30000	30000	60000	60000	60000
<u>Princeton Pitch</u>	<u>1000</u>	<u>1000</u>	<u>1000</u>	<u>1000</u>	<u>1000</u>
<u>Total Social Entrepreneurship</u>	<u>31000</u>	<u>31000</u>	<u>61000</u>	<u>61000</u>	<u>61000</u>
<u>COLLEGE AWARENESS</u>					
Mentors - housing, food, travel		15000	16000	17000	18000
<u>RO Support - travel, food, misc.</u>		<u>1700</u>	<u>2000</u>	<u>2000</u>	<u>2000</u>
<u>Total College Awareness</u>	<u>10904</u>	<u>16700</u>	<u>18000</u>	<u>19000</u>	<u>20000</u>
<u>GARDINER AWARD – '06 PROGRAM</u>			<u>2500</u>	<u>2500</u>	<u>2500</u>
<u>TOTAL PROGRAMS</u>	<u>103700</u>	<u>109700</u>	<u>143500</u>	<u>144500</u>	<u>145500</u>
<u>OPERATIONS</u>					
Copying, postage & supplies	1121	800	800	800	800
Transportation, food & phone	1051	700	700	700	700
Professional fees	2625	2500	2500	2500	2500
Administrative services	781	500	500	500	500
Insurance	3137	3200	3300	3400	3500
<u>Wire Fees</u>	<u>115</u>	<u>100</u>	<u>100</u>	<u>100</u>	<u>100</u>
<u>TOTAL OPERATIONS</u>	<u>8830</u>	<u>7800</u>	<u>7900</u>	<u>8000</u>	<u>8100</u>
<u>TOTAL EXPENSE</u>	<u>112530</u>	<u>117500</u>	<u>151400</u>	<u>152500</u>	<u>153600</u>



ReachOut56-81-06
12 Stockton Street
Princeton, NJ 08540
www.reachout56-81-06.com
609-730-0825

May 15, 2015

Dear Friends,

As you know from our inception we have funded our activities by annual contributions from members of the Classes within our intergeneration group and in some cases the proceeds of pledges made over a few years. We have for many years been concerned about sustainability. On the one hand we have three successful programs that are within our mission with plans for expanding these in what we think are useful ways. We are considering additional programs and others will likely emerge over time. And we have the momentum built by the implementation of our programs and the expansion of ReachOut to members of our three Princeton classes, '56, '81 and '06, 25 years apart.

We believe what we are and can be should be sustained. What we have done for others is evidently useful and the creation and implementation has been interesting, eye opening and fun for many of us. We say eye opening because many of us have come to know the current Princeton undergraduates and find them to have extraordinary ideas and energy they want to apply to make the world a better place.

On the other hand, as has been said, none of us are immortal and that means there is likely to be a diminution in the annual contributions that have sustained us thus far.

We have not conducted a capital campaign—because we didn't appear to need one, based on what has happened getting to here, nor have we sought contributions by wills, etc.

We have been extraordinarily grateful to receive a commitment from our friend and long term Trustee and supporter, Fraser Lewis '56, that we could have \$25,000 any time we needed it, over and above his annual generous contributions. Two others have committed \$25,000 each for what we have come to call a Reserve Fund, the earnings from which the

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Board will spend when needed for ReachOut, with hands off the principal except in the case of dire straits. A description of the Fund is attached.

To build the Reserve Fund to an amount (in the order of \$500,000) which we think will go a long way to the goal of sustainability, we are going to begin a quiet one-on-one telephone/lunch campaign seeking from those of us who are interested and can afford it, again above the usual annual contributions, by direct gifts of cash or other property, pledges over time or provisions in wills or other testamentary documents. The reachouts will begin shortly and Sandy Millspaugh '56 has volunteered to help with any necessary documentation.

We will be asking various of our members to make these calls or buy these lunches, and they will as well be asking our members to identify others who might want to participate in this effort.

We sincerely appreciate the help many, many people have given us, thank them all, and will be making this ask, again, with many, many thanks for the support.

Of course, the three of us signing below and anyone else on our Board will be happy to discuss this topic with any of you at any time.

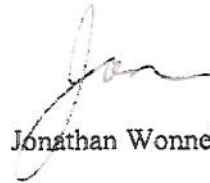
All best regards,



A. Slade Mills, Jr.



John F. Fritts



Jonathan Wonnell

THE REACHOUT RESERVE FUND

- (1) We are contemplating creating a ReachOut Reserve Fund for the purpose of enhancing our sustainability. We propose to fund the Fund not by a full blown capital campaign but by individual talks/phone calls by relevant ReachOut people with individuals we believe may be interested in supporting our purpose, among current donors and others, in addition to whatever they have given in the past or may give on an annual basis or otherwise in the future.
- (2) We would create talking points and furnish as much contact information as we can to those we ask to undertake the solicitations. We will emphasize the satisfaction derived by members of all three of our classes who participate in our cross-generational enterprise and the great good that is accomplished by what we do, including a highly successful fellows program, our expanding College Awareness program and our timely Social Entrepreneurship work, together with our desire to create and implement new programs within our mission.
- (3) Our immediate Reserve Fund goal is to get started with Fraser Lewis's generous pledge of \$25,000, a commitment of \$20,000 in the will of one of our constituents, and whatever else we can stir up as seed money for the venture. We have an optimistic but we think achievable goal of approximately \$500,000 to be raised over five years by gifts, pledges over five years and estate planning.
- (4) We would create rules for investing and reinvesting the cash proceeds of the solicitations and for withdrawing the funds and their earnings. Investments would be selected by an Investment Committee appointed by the Board and withdrawals would be decided by the Executive Committee.
- (5) Investments would initially be in funds of one or two recognized mutual fund managers such as Vanguard and T. Rowe Price, as the Investment Committee chooses. The investment rules could be altered with the approval of the Board.
- (6) Withdrawals would not be permitted until the Reserve Fund has a net asset value of \$100,000, excluding pledges and commitments through estate planning until the proceeds are received by the Fund. At the end of each subsequent calendar year, up to 4% of that calendar year end net asset value as defined above would be withdrawable by the Executive Committee for ReachOut purposes in accordance with the then current Board approved budget for the next following calendar year. If withdrawals are permitted per the first sentence of this paragraph, emergency withdrawals of up to 25% of the net asset value as defined above of the Reserve Fund as of the beginning of the relevant calendar year, if approved by at least 75% of the then entire Board.
- (7) In the event of the termination of ReachOut, the Board would determine where the remaining net assets in the Reserve Fund would be transferred, considering the missions and purposes of ReachOut, and that pledges and commitments be cancelled.



ReachOut56-81-06
12 Stockton Street
Princeton, NJ 08540
www.reachout56-81-06.com
609-730-0825

July , 2015

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Dear

All of us who are connected to the Princeton Class of 1956 should be very proud of what ReachOut has accomplished in the past 15 years. We were the first multi-generational social outreach organization among Alumni/ae groups. We are delighted to have joined forces with the Classes of 1981 and 2006, and we are now officially known as Princeton ReachOut '56-'81-'06. Mentoring programs as well as an effort to bring college awareness to inner city schools have been initial parts of our desire to help others, and our colleagues in '81 have led us into the dynamic world of social entrepreneurship on campus.

A very important part of what we have been doing since 2002 is granting year-long fellowships to graduating Princeton seniors. These Fellowships pay \$30,000 each for one year to two volunteers whom we select. Each student agrees to work for a not-for-profit organization which would be unable to pay him or her to work on a project the student has designed with the not-for-profit organization. We have had two Fellows each year, initially on domestic projects and recently one domestic and one international. Our ReachOut Fellow Program has become a standout in the non-academic area among Princeton students. Our Fellowships have been funded solely by members of the three classes. Meeting these students has been exciting and stimulating, and they have achieved some remarkable results. We want to be able to continue to grant these Fellowships for years to come.

In order to raise money for that purpose and to give you and your family the opportunity to meet and get to know these wonderful students, we would like you to consider naming one of our Fellowships in one of

the coming years. The selected student would always be known as the "John Doe" Fellow. It would require a donation to ReachOut of \$30,000, and we would want you to help the committee select the winning candidate. We would encourage the Fellow to stay in touch with you (it is mandated that they stay in touch with us) during his or her Fellowship year, and we would hope that a meaningful relationship would develop between you, your family and your named Fellow. The money need not come from one person's pocket. It could be a family effort to honor a spouse, parent or sibling. We hope you will find this an enticing way to recognize and honor someone dear to you, with the advantage of having met your named Fellow and knowing exactly what he or she will be doing with his or her stipend.

Think it over and if you have any questions, please do not hesitate to call one of us. We hope you will find this idea as appealing to you as much as the students and their projects appeal to us.

Sincerely,

Fraser Lewis
(609) 759-3271



Jack Fritts
(646) 932-9167



Slade Mills
(212) 860-0486

Princeton ReachOut56-81-06

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November 12, 2015

Good morning all, from Treaty One Territory in Manitoba, Canada.

Things have been steaming along since I first arrived in Winnipeg. During my first month at the National Centre for Truth and Reconciliation, I was preparing a presentation to the governing circle on the reconciliation barometer project, which included establishing communication with both the Institute for Justice and Reconciliation in South Africa as well as Reconciliation Australia, both of whom we are now in active conversation with moving forward. The presentation was very well received and a team of reconciliation "barometrists" has been assembled. We are currently in the conceptual development stage, identifying various indicators of reconciliation in the form not only of socioeconomic datasets and the polling of public perception, which I am involved in, but also through the identification of Indigenous understandings of the very idea of reconciliation and how it might be measured according to Indigenous worldviews. In the New Year, we will be hosting a conference on the barometer project with some of the leading Indigenous scholars and community organizers in the country to further develop the framework of the barometer.

Just last week, the Centre had its formal launch of the Truth and Reconciliation Commission Archive. This means that the documents, statements, and testimonies collected during the Commission have been made available online to the public for the first time in Canadian history. The website is www.nctr.ca. If you have the opportunity, please take a moment to check it out. It will give you a good idea of some of the work that is going on at the Centre. The formal launch was a tremendous success, with hundreds of people (including many residential school survivors) attending the ceremonies and sharing their vision for the National Centre moving forward. Since the launch, we have had a great deal of interest from the public, particularly public educators, wondering how they can go about using the archive as a pedagogical tool in the classroom, since so little of this history has been taught. Just last night, I had the opportunity to speak to a class of graduate student educators on the barometer project, in an attempt to learn what reconciliation would look like in the classroom, and to identify what sort of indicators might be identified there. They shared in my excitement about the project.

Additionally, I've had the good fortune of becoming involved in some grassroots community organizing outside of the Centre. Winnipeg has an incredible community activist scene, particularly amongst the urban Indigenous population. I get the sense that Canada finds itself at a new historical juncture with the potential for significant change in the relationship between Indigenous peoples and non-Indigenous Canadians. Winnipeg strikes me as a seeming epicenter of this change. The work of the National Centre for Truth and Reconciliation, to which I am becoming more committed each day, is continuing to contribute to this change. I am confident that more exciting developments are on the way in the months ahead.

Now it's just a matter of surviving the winter! Though I will be paying a visit to my partner Yessica in Colombia for Christmas, so that will be a warmly welcomed change of climate.

I hope the universe is treating you all well.

Sincerely,

Cody O'Neil

Your gift
makes
a real difference.

Thank You.



ReachOut56-81-06

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ReachOut56-81-06

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